

MEDICAL SCHOLAR RESEARCH PATHWAY PROGRAM

Tips for Creating Your Award-Winning Poster

Network, get feedback, collaborate and expand your medical research impact!

General guidelines:

1. Start early
 - ideally 3 weeks before presenting
2. Follow your Conference poster guidelines:
 - Size: 42" tall, up to 66" wide
3. Carefully consider your audience
4. Condense titles, text to key messages
5. Get feedback from others, revise your content and presentation style



Poster Tips

- ✓ General guidelines
- ✓ Considerations while preparing your poster
- ✓ Considerations while presenting your poster

Considerations while preparing your poster:

1. Keep the title short: *attention-grabbing*
2. Place the text in columns and use large font (18-24 points)
3. Logically organize your poster sections: introduction, methods, results, discussion, and acknowledgments
4. Ensure your organization and flow are well balanced between text and graphics
5. Use images that present key messages to engage viewers
6. Make a caption for each figure and table
7. State explicit goal / unique study perspective
8. Where feasible, use bulleted or numbered lists
9. Include your contact information

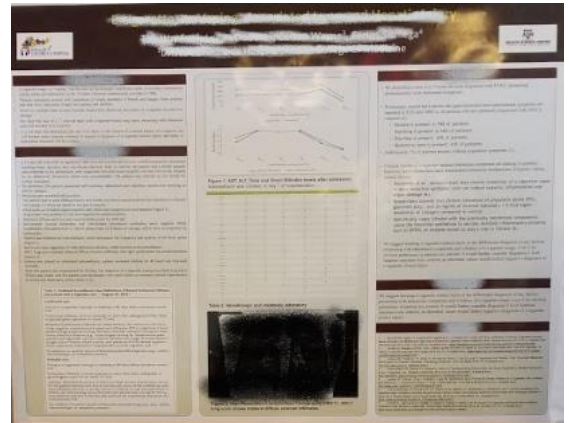


Figure 1. Example of a MSRPP Student's Poster from the 2020 Colloquium

Considerations while presenting your poster:

1. Prepare your poster presentation pitch (2, 5, and 10 minutes)
2. Think ahead about questions you might be asked and prepare answers
3. Avoid clothes that will clash with the color scheme you choose for your poster
4. Consider making handouts (or a QR code) for videos and other relevant resources

Additional Resources:

For questions or consulting, please contact Prof. Gastel, MD, MPH (b-gastel@tamu.edu)

Websites: [Designing Conference Posters](#) by Colin Purrington and "[Better Posters](#)"